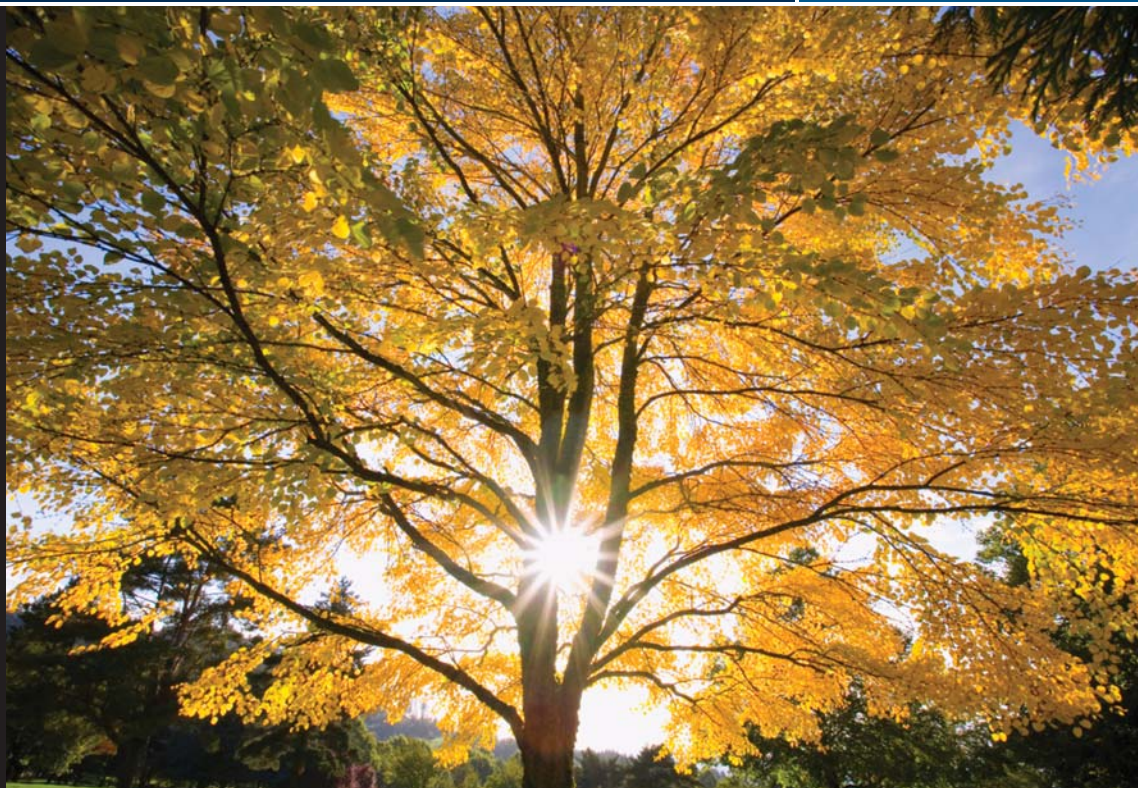


Be Certain.TM

As the original source of
real estate information
and land records, First
American Data Tree
stands as the beacon of
reliability in a changing
marketplace.



*First American
Data Tree*

GAIN THE CONFIDENCE



PERFORMANCE WITH PRECISION

Data Quality - Our reputation as a proven source for reliable property information was built over decades. The first to aggregate recorded documents on a large scale, First American built the original land record database, and today process more than 15 million real estate transactions a week. By mastering the fundamentals of data quality, and by consistent performance, First American Data Tree delivers complete data and documentation that help clients increase efficiency and productivity.

Technology - Every day, we deliver on more than two million requests for information, using the most advanced technology in the industry. We have the ability to quickly add specialized product features to meet the individual requirements of our customers.

THAT GOES WITH CERTAINTY

WHY FIRST AMERICAN DATA TREE MAKES A DIFFERENCE IN TODAY'S MARKETPLACE

Today, conducting the business of real estate requires much more than just collecting and packaging the customary reports. It requires accurate and verifiable data supported by meticulous documentation. First American Data Tree is helping improve the integrity of real estate commerce by providing comprehensive, factual property information supported by original documentation. Our national database now houses more than 4.6 billion original documents, with data to support 80% of US real estate transactions available instantly, online. Combining this database with our extensive abstractor network makes First American Data Tree a 100% solution for all of your property information needs.

THE SOURCE OF CONFIDENCE

We consistently maintain the highest standards for data compilation, accuracy and indexing. We work closely with our clients to deliver these resources seamlessly into their critical production processes. It's how they gain the confidence that goes with certainty.

OUR CLIENTS

Abstractors use our data indices to locate and obtain documents including mortgages, liens, judgments, tax data and transaction history.

Lenders rely on our data for loan origination decisions, servicing and post-closing solutions nationwide.

Real estate professionals use our products and data for property reporting and appraisal.

Legal Services depend on us for asset location, verification and default management.

Land Surveyors use our data for development planning and to verify parcel boundaries.

Government Agencies obtain documents for land use planning and right-of-way.



***First American
Data Tree***

PRODUCTS

A powerful array of options for connecting to the industry's most comprehensive collection of real estate information and recorded land records.

Parcel IQ™

Developed for lenders and mortgage servicers who require accurate and instant access to national real estate data and documents. Parcel IQ delivers data, analytics, documents, and complete report solutions in a timely and efficient manner in order to minimize cost and improve decision-making.

DocEdge.com®

A powerful real estate data search tool for professionals who require a fast and easy to use application that helps you access the single largest database of property data land records.

Data Tree XOS

Instantly connect to real estate data and document images via XML web services.

Document Management Services

First American Data Tree offers technology, expertise and systems resources to help you manage your documentation.



Be Certain.™

A large, stylized eagle logo in shades of blue, with its wings spread wide, serves as the background for the top half of the page. The eagle's head is positioned at the bottom center, and its wings extend towards the top corners. The logo is semi-transparent, allowing the text to be overlaid on it.

FROM FIRST AMERICAN

A LEGACY THAT DATES BACK TO 1889

First American Data Tree, a member of the First American family of companies, is a leading provider of public land records and property data nationwide. Data Tree delivers data on millions of transactions, quality recorded documents and property reports online, everyday to a variety of industries in need of real estate data. The company uses state-of-the-art systems and software to meet customer needs for high-speed, reliable property information and database management services.

First American Financial Corporation (NYSE: FAF) is a leading provider of title insurance and settlement services to the real estate and mortgage industries, with a heritage dating back over a century. The company offers its products and services directly and through its agents and partners in all 50 states and in more than 60 countries. More information about the company can be found at www.firstam.com.



First American Data Tree

4 First American Way, Santa Ana, CA 92707

800.708.8463 • www.DataTree.com

